Pioneering the new standard of IDO platform.
Backed by London FCA regulated Asset Managers and Venture Capital specialists, SkyLaunch is a multi-chain launchpad to nurture and grow blockchain and digital assets projects.

We are setting a new standard by applying Institutional Level due diligence and providing pre-IDO acceleration as well as post-IDO support through a strong network of professional service providers and specialised advisors.
A true multi-chain IDO platform that goes beyond the initial capital raise by connecting passionate early stage projects with the tools, finance and support network for long term success. Allowing investors early access, transparency and equality through expertise and technology.
MARKET CHALLENGES

CHALLENGES FACING IDO LAUNCHPADS:

LIMITED INVESTOR ACCESS:
High gas fees on Ethereum restricting participation for investors.

POOR TECHNOLOGY:
Poor technical infrastructures with limited platform automation, no on-chain scoring, weak security and no vesting contracts.

LOW QUALITY PROJECTS:
Lack of credible projects as launchpads are taking advantage of easy access to capital rather than securing deal-flow and performing institutional level due diligence to identify credible new ventures.

LACK OF PROJECT SUPPORT:
Lack of long-term support for projects as launchpads are only concerned with the initial capital raise rather than providing a strong network of professional service providers and specialised advisors.
WHY NOW IS THE BEST TIME FOR SKYLACUNCH

New projects raised **$2.5Bn** in Q1 2021, **308% QUARTER ON QUARTER INCREASE** from $630M in Q4 2020
Source: Crunchbase & The Cipher May 21

**$50Bn** Market Cap of the top 10 DApps, a **GROWTH OF 1060%** in the last 12 months
Source: Token Terminal Jul 21

**2.95M DEFI USERS**, an **876.5% INCREASE** from 302,000 in the last 12 months
Source: Dune Analytics Jul 21

**$57.7Bn TOTAL VALUE LOCKED** (TVL), an annual increase of **2,423%** in DeFi projects
Source: Source: DefiPulse Jul 21
HOW SKYLAUNCH SOLVES THE MARKET CHALLENGES

MULTI-CHAIN IDO PLATFORM:
SkyLaunch is focused on cross-chain integrations capturing liquidity, deal-flow and first to market advantage. We have secured partnerships with Polygon and Binance Smart Chain.

DEAL-FLOW:
Consistent pipeline of new projects from multiple sources: direct applications, blockchain ecosystems and Council members.

DUAL-LAYER DUE DILIGENCE:
Institutional level due diligence by internal analysts as well as external VC Funds ensuring only credible and quality projects progress to the IDO stage.

PRE-IDO INCUBATOR PROGRAMME:
Providing Pre-IDO acceleration, guidance and support to early stage projects in preparation for their IDO.

POST-IDO ALLIANCE PROGRAMME:
Initiating stability and accelerating growth post-launch, through a strong network of professional service providers and specialised advisors.

STRONG TECHNOLOGY:
Our platform users will benefit from on-chain score mining, auto-pilot feature, Smart Locks, OTC Swaps, Utility NFT for guaranteed allocations, fiat on-ramp, DAO governance, specialised Money Market.
The SkyLaunch team has deep expertise in helping teams scale their DApps and we are excited to see their launchpad being built on Polygon. This will help us scale out our ecosystem and also help teams get the right guidance in order to be successful.

ANURAG ARJUN
SKYLAUNCH MULTI-CHAIN IDO PLATFORM

SkyLaunch is a multi-chain launchpad built on top of major EVM compatible chains. Alpha stage Testnet completed, with initial deployment on Ethereum, Polygon and BSC.

A partnership focusing on supporting new projects built on Polygon. We have RECEIVED A GRANT from Polygon with a commitment to:

- PR & Marketing for SkyLaunch and our IDO approved projects
- Technical & Infrastructure expertise
- Polygon has been appointed as a Council member to assess and vote on new listed IDO projects

A collaboration focusing on supporting new projects built on BSC. Binance Smart Chain will support SkyLaunch with:

- PR & Marketing for SkyLaunch and our IDO approved projects
- Technical & Infrastructure expertise
- Partnerships and collaborations with major BSC ecosystem projects
- Deal-flow of new projects building on BSC
SKYLAUNCH MULTI-CHAIN IDO PLATFORM

SKYLAUNCH IS PROACTIVELY WORKING ON CROSS-CHAIN INTEGRATIONS WITH:

AVALANCHE  fantom  xDai

Combined with a planned Layer-2 scalability solution based on the OPTIMISM PROTOCOL to boost transaction processing speed and virtually removing gas fees for investors.

Non-EVM chain integrations will include:

Polkadot  CARDANO  SOLANA  COSMOS
DUAL-LAYER DUE DILIGENCE

Institutional level due diligence is applied to all new projects by internal analysts and external VC Funds against strict guidelines to ensure that only credible and high quality projects progress to the IDO stage. Promising projects not ready for IDO will be placed in the SkyLaunch Accelerator programme.

IDO approved projects will be presented to the SkyLaunch Council for assessment and voting.

The SkyLaunch Council is made up of 10 diverse industry experts to ensure independence and objectivity is applied to all new IDO projects.

WE ARE PROUD TO CONFIRM THE FIRST COUNCIL MEMBERS
SKYLANCE TECHNOLOGY SOLUTION

SKYLANCE PROPRIETARY TECHNOLOGY WILL BRING A NEW STANDARD TO THE INDUSTRY:

- **ON-CHAIN SCORE MINING:** Transparent on-chain scoring for investors to participate in IDO allocations.
- **AUTO-PILOT:** Automated investor tool to remove ‘manual participation’ in upcoming IDOs. Customisable and pre-funded with USDC.
- **DAO GOVERNANCE:** Strong community engagement.
- **SMART LOCKS:** To ensure vesting of team tokens and long-term liquidity provisions.
- **OTC SWAP:** Assisting projects and interested parties post-IDO.
- **KYC:** All investors are subject to KYC powered by Blockpass.
- **UTILITY NFT:** Collaboration with top digital artists to create special utility NFTs. Investors will be able to purchase or farm these utility NFTs to unlock special platform features such as guaranteed allocations, auto-pilot and more.
- **MONEY MARKET:** Specialised Money Market based on AAVE/Compound tech for collateralised stablecoin loans secured on IDO project tokens.
ACCELERATOR & ALLIANCE PROGRAMMES

Most launchpads only focus on the initial capital raise for new projects. This is where SkyLaunch really sets itself apart, offering pre-IDO acceleration and post-IDO support through our network of partners to ensure long-term business success.

THE SUPPORT PROGRAMMES INCLUDE:

- Blockchain technology and developer expertise
- Security audit specialists
- Bespoke marketing services
- Legal specialists
- Specialised mentors & advisors
- Exchange listings accompanied with marketing and PR services

- Venture capital
- Market making services
- Treasury management (inside the market neutral desk)
- Liquidity provision
- Tokenomics
- Secondary OTC swaps
SKYLAUNCH HAS SUCCESSFULLY LAUNCHED...

COMMERCIAL:
- Seed & Private round successfully closed
- Ecosystem partnerships with Polygon and Binance Smart Chain agreed
- Polygon, OKEx, Magnus Capital, 18Ventures, Marshland and Waterdrip Capital joined as Council members
- Grant from Polygon received

TECHNICAL:
- Alpha stage platform has been completed and deployed on Testnet including:
  - The Web App
  - Governance token
  - Unique score mining staking contracts
  - Staking contracts with Vault Lock-ups (*native and LP*)
  - Gnosis Safe Multi-sig wallet integration and deployment (for internal governance and Council voting)
- Website launched
- CERTIK Smart contract review initiated
SKYLAUNCH MISSION ROADMAP

Q3/Q4 2021:
COMMERCIAL:
• Announcing all 10 Council Members
• Announcing members of the Due Diligence Team - 4 specialized VC Funds
• Announcing SkyLaunch Alliance Partners
• Closing of Private Round
• Full launch of PR & Marketing campaign
• Partnering up with top digital artist for Utility NFT creation
• Community Building
• Community Governance and Voting
• Public Token Launch
• First IDO

Q4 2021:
• Auto-pilot Feature
• Launch of Utility NFT farming and auction
• EVM cross-chain integrations with Avalanche, Fantom, xDai and Harmony
• Growth of Community Governance and Voting
• Smart Locks: team vesting and liquidity locking
• Exchange Listing

Q1 2022:
• Cross-Chain integration with Polkadot
• Money Market: Collateralised Stablecoin loans
• Airdrop functionality (for top scoring investors)
• Exchange Listing

Q2 2022:
• Auto-pilot phase 2
• Cross-Chain integration with Solana
• OTC Swaps
• Fiat on-ramp
• Exchange Listing

Q3 2022:
• Cross-Chain integration with Cardano
• Launch on Optimism protocol as Layer-2 scalability solution
• Exchange Listing

TECHNICAL:
• The Beta version launch including whitelisting and fundraising contracts
• Smart Contract audits completed by CERTIK and PeckShield
• KYC Blockpass integration
• Launch of Community Governance and Voting
• Full platform launch on ETH, Polygon and BSC.
WHO IS BEHIND SKYLAUNCH?

NIKOLAI GURSKYI
CO-FOUNDER & CHIEF STRATEGY OFFICER

THOMAS CADDICK
CO-FOUNDER & CHIEF EXECUTIVE OFFICER
18 years of experience in venture capital and private equity, investment & portfolio management, equity capital markets, sales and trading.

CHRIS CISZAK
CO-FOUNDER & CHIEF TECHNOLOGY OFFICER
Cross-functional technical lead with over 15 years technology experience within Fortune 1000 companies. Blockchain specialist since 2016 across multiple ecosystems for CeFi, DeFi & NFT projects.
WHO IS BEHIND SKYLAUNCH?

JUSTIN CHEVALIER
CHIEF OPERATING OFFICER
10 years experience in Sales & Marketing for top IT Companies. Adept in leading startup projects to success and developing their market all around the world. 5 years of experience in the crypto industry, helped several projects with their go-to-market strategy.

OLIVER MILLS
CONTENT MANAGER
Writer, content creator and SEO specialist with 8 years experience, including 5 years in the crypto space from multiple standpoints. Created content for, initiated, and assisted with marketing strategies in several crypto startups across multiple platforms.

IRYNA LORENS
BUSINESS DEVELOPER
Entrepreneur within the blockchain space. Successfully started and exited two companies and continues to hold a strong presence at crypto conferences, with a large network of business founders and communities identifying new early-stage projects.
SKYLÀUNCH ADVISORS

JEROME DE TYCHEY
FOUNDERS OF COMETH & PRESIDENT OF ETHEREUM-FRANCE
Professor in economics at CNAM and founder of Cometh (DeFi & NFT gaming). Former Director of ConsenSys Solutions in France and the current president of Ethereum France, one of the largest blockchain-oriented non-profits in the country.

PHILIP PENTALIOTIS
PARTNER AT PENNFORDS
Corporate, Blockchain & Cryptocurrencies Specialist.

MarsHland capital
venture capital
Investment specialists focusing on early stage crypto and DeFi opportunities. A hands on approach assisting new projects with business challenges from tokenomics, capital-raise to launching in new markets.

MAGNUS CAPITAL
VENTURE CAPITAL
Venture capitalists that have been investing in digital projects since 2017. Highly focused on decentralised finance along with an extensive business support network.
A GOVERNANCE TOKEN

SKYFI TOKEN ENABLES FOUR PRIMARY FUNCTIONS

DAO GOVERNANCE
- Voting on governance proposals
- Voting on ecosystem fund

REWARDS
- SKYFI staking
- Liquidity provisions
- SKYFI staking for IDO project tokens

ALLOCATION MINING
- Staking for allocations
- Staking for utility NFT (guaranteed allocations)
- Staking for auto-pilot access

PAYMENTS
- Discounts when paying in SKYFI for: Premium features e.g. auto-pilot, OTC Swap
  Money Market: reduced loan interest rate
- Portion of fees generated will be burned
CONTACT US

SKYLAUNCH
GENERAL ENQUIRIES

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